# COLORADO WORKFORCE DEVELOPMENT COUNCIL (CWDC)

Community College of Aurora Classroom Building Room C207AB

> November 18, 2004 9:30am – 12:00pm

Meeting Summary

### In Attendance

Members:

Mark Dutell, Mary Beth Susman, Jennifer Lambert, Les Watkins, Pat Buys, Elise Lowe-Vaughn (proxy for Jeff Wells), Doug Glynn (proxy for Bill Moloney), Walt Speckman (proxy for Senator Dave Owen), Marva Livingston Hammons, Nancy McCallin, Colleen Brave Honomichl, Gary Bien, Steven Brown, Chris Olsen (proxy for Rick O'Donnell), J Robert Wilson, Marianne Mate, Kelly Manning (proxy for Brian Vogt), Leroy Williams, Roger Smith, Tom Allee, Marc Dettenrieder (via telephone), Kersten Hostetter (via telephone), Barbara Kirkmeyer (proxy for Mike Beasley), Brent Ness (via telephone)

### Others:

Elizabeth Garner, Wayne Bulander, Nancy Smith, Caren Swales, Joyce Benson-Fox, Mark Davidson, Samantha O'Neill-Dunbar, Judy Emery, Linda Perez, Mary Gershwin

Staff of the Workforce Development Council: Booker Graves, Steve Wright, Aron Diaz, Glenn Little, Lee Carter

#### Absent

Members:

James Bensberg, Gayle Berry, James Byrne, John Caldwell, Susan Carparelli, Joe Collins, John Evans, Tom Flanagan, Cameron Horan, Lucille Mantelli, Bill Owens, Skip Paterson, Mark Pingrey, Nancy Stahoviak, Mark Warne

# <u>Meeting</u>

I. Welcome and Introductions – Booker T. Graves

The meeting was called to order at 9:50am due to having the meeting at a new location and the fact that there was a major accident on one of the freeways. Mark Pingrey just returned from a trip last night, and this morning has returned to work where there are some issues that need to be dealt with. All of the Council members introduced themselves and Booker introduced the new members to the Council: Jennifer Lambert, Tom Allee, J Robert Wilson, and Nancy McCallin.

The National Governors' Association Meeting was held in August. The assistance of the Council members was greatly appreciated. Special thanks go to Pat Buys, Director of Arapahoe/Douglas Works!, and Judy Richendifer, Director of the Adams County One Stop Career Center, for their help with the Fitzimmons site visit and Cec Ortiz, Director of the Office of Economic Development, Division of Workforce Development, for her help with the Stapleton visit.

# II. Excellence Award – Booker T. Graves & Wayne Bulander

At each Council meeting, a local region is recognized for its exceptional work. The Rural Workforce Consortium is being honored at this meeting and will give a presentation on who they are and what their activities have been.

Wayne Bulander distributed the Consortium's Program Year 2002 Annual Report for everyone to review. He gave an explanation of which regions of the state are included in the Consortium and how each is structured. Organizationally, the Consortium operates within the Colorado Department of Labor & Employment. There are 32 offices with 150 state staff and around 50 contracted staff.

The regions are funded using state, county, and/or partnership money. Of those that are looking for employment within the state, 32% are in the Rural Consortium, and the Consortium consists of 20% of the total Colorado labor force.

The regions continue to strive to meet Performance Standard Criteria, and are focusing on community involvement, marketing, and training, among other areas.

# III. Demographic Forecast – Elizabeth Garner

As planning for next year continues, it's important to know the state's demographic status and how it may change in the future.

Elizabeth Garner, the state's demographer, presented information on where our state is and how it compares to the national averages.

A major factor affecting the growth of the Colorado population is the aging of Colorado's and the Western United States' population of Baby

Boomers. As they have made major impacts through time, education, and the workforce, they will continue to make major impacts as they retire. The growth rate in Colorado is above the national rate and is strongest in the following areas: Regional Services, Tourism, Technology and Telecommunications, Agriculture, Mining/Energy, Education, and Corrections.

The questions arise of: Will we be able to provide the educational needs to future workers, and what impact does illegal immigration have?

# IV. Economic Development - Kelly Manning

Kelly Manning, the Director of the state's Small Business Development Center, presented information on the resources that are available for small businesses in Colorado.

The Advance Colorado Center is a resource for businesses and is a first point-of-contact. It's a collaborative effort being undertaken by multiple agencies, including Colorado Biosciences, the Film Commission, and non-profit organizations.

E-Newsletters are sent on a monthly basis and if you would like to be included on any of the mailing lists that are available, visit <a href="https://www.advancecolorado.com">www.advancecolorado.com</a>. The newsletters highlight programs and resources that are available. Every region of the state is being covered.

## V. Committee Reports

SDPC – Roger Smith

Dr. Smith gave a summary of the activities of the SDPC at their meeting in October.

The appointment of Nancy McCallin as the Community College System President was announced. The grants that the committee oversees were reviewed, including the new proposals that were approved in July.

The next SDPC meeting will be on February 1<sup>st</sup> and will be a strategic planning meeting, to discuss future initiatives and what the focus of the group should be in the coming year. The full 2005 meeting schedule was also approved by the committee.

Elise Lowe-Vaughn presented a healthcare grant that is being presented to the US DOL for funding. It is a five-year project and

seeks to improve and build upon current projects, affecting the numbers and quality of nurses, and the time it takes to train new healthcare workers. Darcy Brannigan, from the Denver workforce region, proposed a grant to assist in getting foreign nurses certified to work in Colorado. The committee approved \$500,000 in funding for the Healthcare project and \$117,000 in funding for Denver's foreign nurses project.

The committee also approved \$30,000 to assist the Community College System in streamlining their waiting list process for entrance into nursing programs.

An initiative to study the Work Keys system and determine if a statewide work readiness program would benefit Colorado was approved.

The SDPC report was approved.

## SWIS Committee - Pat Buys

The SWIS Committee's report began with Judy Emery, with WIN Partners, giving a status report on Project Train. There are a number of new initiatives being started. The Disability Program Navigator program is being replicated in 17 states with year-to-year funding. Colorado has received two years of funding as part of an evaluation project. All of the Navigators just returned from a national training session in Chicago, which has really solidified the goals of the Navigators and reinforced their focus.

From the October SWIS Committee meeting, Mary Hillsman provided an update on the CIMS program and all regions should be ready to transfer to the Colorado Performance Excellence (CPEx) Program by 2006. Five agencies and two businesses have been recognized for their leadership and delivery of services.

Grants overseen by the SWIS Committee were reviewed and the report was approved.

A schedule of meetings for 2005 was approved for the SWIS Committee and the Workforce Development Council.

Booker presented an initiative to assist ex-offenders with community reintegration that is being reviewed by the US DOL. The program will begin inside the prison system and continue into the community following the offender's release.

The committee approved the role of an LMI Taskforce to act as a liaison between the Council and LMI.

There was a discussion regarding the College Opportunity Fund and whether the workforce regions can assist higher education students beyond the current 145-credit limit for state assistance. This will be an ongoing topic for discussion.

The SWIS Committee report was approved for acceptance.

State Youth Council – Jennifer Lambert
There has been a lot of restructuring of the group over the last year,
and there are currently 24 members participating. There are
representatives from state agencies, private businesses, and non-profit

organizations who make up the council.

Sixteen grants were presented for funding this year and eight were approved, with the help of money from the SWIS Committee.

A goal of the group has been to act as a resource for local youth councils, providing technical assistance when needed.

The State Youth Council's report was approved.

BOAM Committee - Marianne Mate

In March 2003, there was an evaluation of the marketing system. In June 2003, a marketing taskforce was created with representation from across the state, to assist with marketing needs and distribution of marketing funds.

In the 1<sup>st</sup> and 2<sup>nd</sup> quarters of 2004, a brand awareness survey was conducted to create a baseline for this year's activities. After the activities which took place during Workforce Development Month, the workforce system's brand was much more recognizable.

The BOAM Committee's report was approved.

# VI. Director's Report – Booker T. Graves

The status of the WIA 10% Discretionary Funds was reviewed and approved.

The BOAM Committee and State Youth Council calendars for 2005 are forthcoming.

An orientation session for new members and those that may have missed previous sessions is being scheduled. All new Council members should consider joining one of the Council sub-committees. If there are meeting times that work better than what is currently in place for any of the membership, please notify us.

# <u>Adjourn</u>

The meeting was adjourned at 11:55am.